



Sample Online Enroll Email

Enroll: Online Enroll | Subject: It's never too late to start saving for your future.



[First Name] [Last Name]
ABC Retirement Plan

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The time to get started is now.


When is the best day to get started in [your workplace savings plan](#)? It turns out, no matter how old you are or what job you have, the answer is always the same: TODAY.

And the good news is, it's easier than you may think! Even saving a small amount can really add up over time, helping your money grow faster.

[Enroll now »](#)

Choose a savings approach that suits you now — then feel free to adjust it any time to fit your changing needs.

For help enrolling in the plan, call a Fidelity Representative at 866-711-0352.



Quick Tip:
Your employer will match some of the money you save to help you with your savings goals. [But you must be enrolled](#), so you won't leave money on the table.

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Investing involves risk, including risk of loss.

The plan is intended to be a participant-directed plan as described in Section 404(c) of ERISA, which means that fiduciaries of the plan are ordinarily relieved of liability for any losses that are the direct and necessary result of investment instructions given by a participant or beneficiary.

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